

COULD YOUR DIETARY SUPPLEMENTS BE BANNED?

Consumers of dietary supplements should know that if the **SO-CALLED “DIETARY SUPPLEMENT SAFETY ACT” (S. 3002)** becomes law, it has the potential to greatly limit the availability of their favorite supplements, stifle innovation of new products, and drive up the cost of supplements by placing greater burdens on not only manufacturers but on their favorite retail stores as well. While introduced in the name of safety, the bill offers great harm but little benefit to a product category that already has an excellent safety record.



PASSAGE OF S. 3002 WOULD HAVE DEVASTATING EFFECTS:

- **ALL SUPPLEMENTS WOULD HAVE TO BE APPROVED BY THE GOVERNMENT THROUGH A NEW, UNSPECIFIED, PROCESS.** Only products whose ingredients are found acceptable to the government, and are placed on the new “Approved Dietary Ingredient” list can be sold. As the bill is written, most dietary supplements would be illegal the day the legislation is signed into law because no review process now exists.
- As science advances, new products are constantly being introduced, but under the new law **THE GOVERNMENT WOULD MAKE IT MUCH MORE DIFFICULT TO BRING INNOVATIVE PRODUCTS TO THE MARKET.** At present the Food and Drug Administration already rejects over 70% of new ingredient submissions, indicative of a very rigorous process. But the new law would impose a whole new safety substantiation regime, the costs of which will likely drive prices higher and limit the incentive to develop new products.
- **YOUR RETAIL STORE WILL, FOR THE FIRST TIME, HAVE TO REGISTER WITH THE GOVERNMENT,** and also will be required to obtain and keep product records that surpass what is required for over-the-counter drugs. The additional regulatory burden and potential product liability adds to the cost of doing business.



SAVE OUR SUPPLEMENTS

YOU CAN TAKE ACTION TO KEEP YOUR CHOICES IN THE MARKETPLACE AT A REASONABLE PRICE, AND ENSURE THAT INNOVATIVE PRODUCTS CONTINUE TO BE DEVELOPED.

**WRITE YOUR SENATORS AND TELL THEM TO OPPOSE S. 3002.
GO TO WWW.SAVEOURSUPPLEMENTS.ORG.**